



KARNOPP PETERSEN LLP  
ATTORNEYS AT LAW

## FOR IMMEDIATE RELEASE

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## NEW BUSINESS 20/20 EXECUTIVE BREAKFAST SERIES EXPLORES GAINING “ACCESS TO CAPITAL”

**BEND, OR – June 18, 2011** – Soon, hindsight won't be the only thing that's 20/20. Central Oregon law firm [Karnopp Petersen](#) is proud to announce its new Business 20/20 Executive Breakfast Series, sponsored by [Oregon Business Magazine](#). The first executive breakfast will be held Friday, September 9 at the Tower Theater in Bend from 7:30 to 9:30 a.m.

Modeled after the highly successful Portland Power Breakfast, [Business 20/20](#) will bring high caliber business experts to Central Oregon to encourage new ideas, promote professional growth and provide sophisticated educational opportunities to Central Oregon's business community. Business 20/20 will challenge public and private community leaders to address difficult issues like financing, higher education, regional transportation, water rights and communication infrastructure – all of which are critical to business development in Central Oregon.

“Karnopp Petersen has been invested in the community since our founder began practice in 1935,” said Karnopp Petersen attorney Tom Sayeg. “Creating an executive breakfast series illustrates our dedication to the health and growth of Central Oregon. The business community is absolutely interconnected and its future will affect our lives and the lives our children.”

Karnopp Petersen is also pleased to announce **Kanth Gopalpur as the inaugural Business 20/20 keynote speaker**. He'll be discussing “Access to Capital” and sharing his first-hand financial experiences building three companies. Access to capital is vital to Central Oregon companies whether they are aspiring to grow or simply working to sustain business. Despite difficult economic times, financial experts claim money is all too often left on the table in the financing process. Business owners may not fully understand their financing options at each stage of a business' life cycle. The first Business 20/20 Breakfast will inform business leaders about opportunities for financing and provide insight into what investors are looking for.

A nationally-renowned business speaker, Gopalpur is president and founder of Monsoon Inc., a Portland-based online selling solutions company and winner of the Top Holce “Working Capital Stage Company of the Year” award and eBay's prestigious “Most Innovative Star Developer” award. Gopalpur's leadership has gained the company recognition on Inc. Magazine's 500 lists and a ranking of 11 in Portland's Fastest Growing Companies. He's also a veteran Oregon entrepreneur, having founded and led the online operations of Powells.com and helped build Django's, raising \$14 million in venture capital. He also currently serves on the Board of the Oregon Growth Account and the Oregon Chapter of TiE.

“We’re confident that Business 20/20 is going to be a significant addition to the Central Oregon business community—one that’s shown resilience through difficult economic times,” said Sayeg. “We’re absolutely dedicated to discussing tough but important topics through Business 20/20.”

Platinum Sponsors include Economic Development for Central Oregon, KBND Newstalk 1110 and Oregon Business Magazine. A variety of sponsorship opportunities are available.

For more information about Business 20/20 or sponsorship opportunities, contact Jenny Furniss at [jennifurniss@gmail.com](mailto:jennifurniss@gmail.com) or 971-340-3122 or visit [www.kpbusiness2020.com](http://www.kpbusiness2020.com).

### **About Karnopp Petersen, LLP**

Based in Bend, Oregon, Karnopp Petersen LLP was recently voted “Most Recommended Attorneys” in Central Oregon by *Central Oregon Magazine*. For 75 years, our lawyers have been serving the legal needs of businesses and individuals regionally and throughout Oregon. Local roots and strong community ties have created a firm devoted to local clients and their causes. Our attorneys provide legal expertise in a variety of areas, including [business law](#), [employment law](#), [civil litigation](#), [creditors’ rights](#), [real estate](#), [land use](#) and [estate planning](#). Karnopp Petersen LLP is the largest law firm in Central Oregon and serves Oregon communities throughout the state. To learn more, visit [www.karnopp.com](http://www.karnopp.com).