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## The 2011 Business Success Program

*A Solid Foundation of Continuing Education & Motivation for Local Business People*

# IDEAS MATTER Protecting Your Competitive Edge

Business Innovation is unquestionably a critical component of our economy, both nationally and locally. Central Oregon, through its many natural resources and its pool of talented and creative people, appears well positioned to capitalize on these trends. But, business innovation is unlikely to be rewarded unless it's protected.

Join Jon Napier, Kurt Barker, and Clint Todd, local attorneys with Karnopp Petersen LLP, as they discuss the importance of protecting intellectual property for all for-profit and non-profit organizations:

- Identifying and protecting your intellectual property from outsiders
- Protecting your intellectual property from insiders
- Enforcing your intellectual property rights



Kurt Barker is the current chair of Karnopp's employment law department. His practice continues to emphasize the defense and counsel of clients in employment matters including discrimination, non-compete enforcement and trade secret obligations.



Clint Todd's practice focuses on intellectual property issues and advises emerging businesses and entrepreneurs in the areas of general business, corporate finance, and trademark, copyright and licensing.



Jon Napier, a native Oregonian, chairs Karnopp's business law department. He counsels clients in the areas of employment law, real estate transactions, construction law, corporate law, finance, mergers and acquisitions, and general business transactions.

Facility sponsor



## WEDNESDAY, June 8

### 7:30 - 9 a.m.

Cascades Theatrical Company • **FREE!**

Greenwood Playhouse, 148 NW Greenwood Avenue

*The Business Success Council understands educating employees is an important part of **creating a strong economy** and the Business Success Program Morning Series is being offered as a **FREE** benefit to help our members through this difficult economy.*

Please RSVP for this event by June 7 at [www.bendchamber.org](http://www.bendchamber.org). If you have trouble signing up, call 541-382-3221

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